



COFFEE: Community Outreach For Freedom of Education & Empowerment

In keeping with our organization's goals and objectives which are

- Education
- Empowerment
- Enrichment

Quality of Life Community Services a 501 (c) 3, is now offering **COFFEE**. We are requesting proposals for the program by reaching out to a limited number of individuals of like-minded natures. By becoming a **COFFEE** ambassador you will be able to create a new source of income while empowering individuals to achieve success through education.



COFFEE Ambassadors will receive:

- 30 consecutive days of free limited access to the 500+ course eCubed Learning library (see attached document).
 - You choose up to 5 courses
 - Course completion survey required upon course completion
- 15% of all revenue generated from 100% of the relationships you create
 - From eCubed Learning single course sales
 - From eCubed Learning subscriptions

eCubed Learning provides over 500 eLearning courses that focuses on getting people the skills they need to succeed in today's world. Subject matter covers a wide range of curriculum targeted at succeeding in the workplace or starting a new career. Curriculum examples include Management, Communication, Budgeting, Customer Service, Microsoft Office, Project Management, Sales, Marketing, Time Management, and Presentation Fundamentals. eCubed Learning also offers certification training for in-demand fields, like Project Management, Business Analysis, CompTIA A+, CIW Web Design, Microsoft Office Specialist, and more. For a complete course catalog, please see the attached document, and visit www.eCubedLearning.com.

COFFEE Ambassadors are Independent Contractor positions without quotas. Whether you want to supplement your income or create a full time career, the **COFFEE** program provides exceptional flexibility.

To be considered for one of the limited spots please provide the following in proposal format:

- i. A introductory cover letter including
 1. complete contact information
 2. relevant experience
- ii. How your efforts as an ambassador can positively affect the goals and objectives of the program
- iii. Strategies as to how you will implement your participation
- iv. Operational plan



****Please submit your proposal and any questions about the COFFEE program to COFFEE@golcs.org****

Review and Award Process

Each proposal will be evaluated for strength using the following criteria:

Points	Criteria
0-20	Clear focused description of operational plan with goals, objectives and timeline
0-20	Strategies identified (leads and opportunities)
0-10	Knowledge/familiarity with eCubed Learning curriculum
0-10	Professional submission (includes all requested elements)

Submissions will be selected for a personal interview.

The schedule below illustrates what a COFFEE Ambassador would earn based on selling 10 subscriptions and 20 courses. Subscriptions provide unlimited access to the library, and are suited for companies with several employees where courses offer an HR benefit to employees while increasing the company's human capital.

EXAMPLE Compensation Schedule Sales – November 2012	<u>Amount</u>	<u>Annualized Example</u>
10 Annual Subscriptions @249.99	\$2,499.90	\$ 29,998.80
20 Individual Courses @ \$40.00	\$800.00	\$ 9,600.00
Total Monthly Sales	\$3,299.90	\$ 39,598.80
Less eCommerce fees 3% (~2-5%)	\$99.00	\$ 1,187.96
Total Net Sales	\$3,200.90	\$ 38,410.84
*15% COFFEE Ambassador Revenue	\$480.14	\$ 5,761.63
<i>*to be paid by the end of December 2012</i>		

Quality of Life Community Services is a Tampa based 501(c)3 non-profit organization founded in 1982.

Through our relationships with transportation, education and healthcare providers - we are committed to find solutions for the people we serve in three key areas: Transportation | Education | Wellness